



## **CHICAGO SEDUCES SASSY SPONSORS**

The national tour of the international hit musical **Chicago** has attracted a collection of high class partners, as it thrills sell-out audiences around the country. Plantagenet Wines, Volvo Car Australia and MIX106.5 are partners for the Sydney season of this sizzling production.

**Plantagenet Wines** is the official wine partner of the **Chicago** national tour. Plantagenet Wines have recently sponsored the tour of Phantom of the Opera, and are continuing their support of musical theatre. All the wine served at the Opening Night Party will be provided by Plantagenet Omrah, from the Great Southern, Western Australia.

The official vehicle partner for the **Chicago** national tour is **Volvo Car Australia**, which is providing the three leading ladies of the Cook County Jail, Caroline O'Connor, Sharon Millerchip and Gina Riley, with a stylish new Volvo throughout the Sydney season.

And **MIX106.5** is the presenting Sydney radio station for Chicago, with on air advertising, and extensive promotional activity on air and on web pages as key components of this presenting partnership. The MIX106.5 listener is skewed female 30-44 years, a perfect fit for **Chicago**.

Producer of **Chicago** John Frost said, "We are extremely grateful to Plantagenet Wines, Volvo Car Australia and MIX106.5 for their sponsorship. Their support is integral to the success of the show, which has already been enjoyed by thousands of people in Brisbane, and has now taken residence at the Lyric Theatre, Star City."

**Chicago**, starring **Caroline O'Connor, Sharon Millerchip, Craig McLachlan, Gina Riley** and an amazingly talented cast, has received rave reviews. The Australian said, "*This razzle-dazzler has brought cheering audiences to their feet... this production is a triumph... the cast members, uniformly magnificent*". The Courier-Mail said, "**Chicago** is a knock-out show... sexy, slick, sharp and sophisticated". And the Brisbane News said, "*Erupting into a roaring rendition of the infamous tune All That Jazz, what proceeded was a non-stop, hypnotic and hilarious show-stopper right until the end. It's funny, it's sexy, it's energetic and wildly entertaining.*"

**Chicago** is currently playing at the Lyric Theatre, Star City, before it transfers to Melbourne's Her Majesty's Theatre in August.

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